

The Town Manager

5500 Circulation in Teaneck Township

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VOL. I No. 6

FEBRUARY, 1932.

TEANECK, N. J.

PRICE FIVE CENTS

Assessor Raymond Completes Big Task Of Equalizing Values

Only 2½ Percent Of Large
Increase In Ratables Falls
On Home Owners

Of the increase of \$2,858,366 in the ratables of Teaneck, shown in the 1931 assessment, only \$72,148 comes from the equalization of valuations of private homes, or about two and one half percent.

The work of totaling the taxable valuation of real property in Teaneck as of October 1, 1931, was completed in the office of Assessor Arthur Raymond, a few days ago. It shows a gross increase in the amount mentioned over the total ratables as of October 1, 1930, and brings the total for the township to an amount over \$25,000,000.

Analysis of the figures of the increase is most interesting, showing that of the total increase of \$2,858,366, the amount of \$1,901,143 represents increase in valuation of land of all classifications, including business, industrial, apartment and residential zones, acreages and farm lands.

The next largest amount added comes from the valuation of new structures, which accounts for \$713,500 of the increase.

Valuations added to completed structures that were unfinished on October 1, 1931, total \$141,400, making a grand total, with the last preceding item, of \$854,900 increase in ratables due to new construction.

Another item of \$16,675 came from buildings that were in existence on October 1, 1930, but were not assessed at all.

These figures leave a balance of only \$85,648 out of the total increase, which is accounted for by equalization increases in valuation of buildings. Of that amount an increase of \$4,500 was applied to one residence, and an increase of \$9,000 to one apartment building, leaving only \$72,148, or about two and a half percent, that came from equalization of valuations on private residences throughout the township.

An encouraging note that rings out from these cold figures is that showing the volume of new construction.

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Vote At School Election February 9, 4 - 9 P. M.

Owing to the heavy vote expected at the school election on Tuesday, February 9th, Clerk Ranges announced that the usual voting hours 7 to 9 had been extended to 4 p. m. to 9 p. m.

Saturday, February 6th, has been set for the registration of those who did not vote in the last general election or who are not now registered.

C. J. Strahan, assistant Commissioner of Education in answering an inquiry of Clerk Ranges says:

"The only people who can vote at the annual school election are those whose names appear on the registry lists for the preceding general election or who register at the polling places the Saturday previous to the election.

"There is no provision on the statute for the person to be sworn in at the time of election, therefore, only those who qualify as above indicated legally may cast ballots."

School Budget Jumps \$36,484.50

Estimated That Enrollment Will Increase 11 Percent During
Coming Year; Church To Be Rented To Accommodate
Overflow Classes At Whittier School

The amount asked for the Teaneck School Budget for 1932-33 is \$370,934.50, an increase over the 1931-32 budget of \$36,484.50, besides this amount to be approved by the voters, the taxpayers will be taxed \$104,128.75 covering redemption and interest of outstanding bonds.

The employment of new teachers to take care of the anticipated increase in enrollment next year is one cause of the budget increase, another is that the surplus is only \$2,000 as compared with a previous surplus of \$15,000.

It is thought that Teaneck must provide for an increase of 11% in enrollment over last year. Christ Church in West Englewood will be rented for classrooms to relieve conditions at Whittier School at a cost of \$500.

The budget states that there have been no salary increases provided for and that no decreases are permitted according to the State

League-Sponsored Candidates Stand On Record Of Service: Pledge Continuation Of Aims

Blankenhorn, Escher and Wedel Firm In Conviction That
Public Will Demonstrate Confidence In Taxpayer's League;
Politics Ousted—Dollars Saved

In opening its campaign for the election of Messrs. Blankenhorn, Escher and Wedel as members of the school board, Teaneck Taxpayers League stands on the soundness of its school affairs platform, the high character and ability of its candidates and on the League's record of achievements for the welfare of Teaneck. Summarized, its first campaign circular presents these questions to the voters:

Do you agree that the League performed a beneficial public service when it brought about adoption of the municipal manager form of government in Teaneck?

Do you appreciate the ten percent

reduction in tax rate effective last year that resulted from the adoption of the manager plan?

Are you pleased with the announcement that another tax rate reduction of approximately ten percent is to be effective this year?

Do you approve the use of businesslike methods, the program of economy and the ending of secret sessions that have been brought about in the school board by the League's representatives already in that body, although they are in the minority?

Do you not agree that Teaneck Taxpayers League merits your confidence, and your hearty support of its efforts to bring about in school affairs the same improvements it has already brought about in township government?

The foregoing defines the case presented to voters in support of the League's candidates for election to the school board on February 9, as set forth in the circular addressed "To the Voters of Teaneck." The League presents its case comprehensively and dispassionately, asking the support of citizens on the following grounds:

First—The soundness of the principles enunciated in the League's school affairs platform.

Second—The high character and ability of its nominees.

Third—The record of benefits accomplished already for the people of Teaneck as the result of the League's activities.

Since distribution of the circular, comment has been general to the effect that it is an example of ideal campaign literature, in that it is fully informative and constructive in tone and devoid of any unseemly attacks upon the opposition. It

(Continued on Page 2)

TEANECK HOLDS PACE IN BUILDING RECORDS

While showing a decrease under 1930 in building construction, figures of 1931 are remarkably high considering the present condition of business and building in particular. The report of building inspector Dandrow for 1931 shows permits were taken out for the construction of 196 dwellings, 279 garages, 2 stores and 103 alterations and additions.

Building permits totalling \$1,700,254 were issued during 1931 by the Township of Teaneck as against \$2,298,699 in 1930.

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LEAGUE CANDIDATES STAND ON RECORD OF SERVICE; PUSH AIMS

(Continued)

stands out as an appeal to the intelligence, the reasoning power, the good faith and the public spirit of voters, rather than to their prejudices or passions.

It exemplifies and proves the declaration the League has made on its own behalf from the time of its organization, namely: — that without self-seeking, the League exists solely to establish in Teaneck the principles of home rule and efficient, economical administration of township affairs, through the establishment and maintenance of non-partisan government.

If the opposition finds anything to say in this campaign that is derogatory to the League, it most certainly will not be based upon the manner in which the League has presented its case in the circular referred to.

On another page of this issue of THE TOWN MANAGER will be found pictures of the League's candidates and brief sketches of their careers. Certainly the League has every reason to take pride in presenting for the consideration of voters three candidates of such high ability and character, and with such fine records of success in their chosen professions as lawyer, banker and accountant, respectively.

On another page of this issue will be found, also, the full text of the Teaneck Taxpayers League Platform on School Affairs. It is reprinted in full, in order that any who may have failed to receive, or have mislaid, the circular, shall have an opportunity to study it.

Careful study of the platform will not reveal a single plank with which any fair-minded citizen can disagree. It is a clear, complete statement of what the League demands in the handling of the school affairs of Teaneck, without ambiguity or evasion. It is a platform that expresses faith in the intelligence of the people and bases the League's confidence of success in this campaign on the intelligence and civic-mindedness of the electorate.

But the voter accustomed to study and analyze the pros and cons of campaign issues and campaign literature will undoubtedly find the arguments set forth in the form of a summary of the League's record quite as convincing as its platform and its candidates.

After all, facts and figures on things accomplished, especially when the figures count dollars cut off his tax bill, should make a far more eloquent appeal to the taxpayer-voter than pre-election promises and campaign oratory.

Prior to the election that placed the present councilmen in office, they pledged themselves to examine all municipal departments and submit a budget for 1931 "that shall eliminate all extravagance, waste and inefficiency and tend to bring about a reduction of taxation."

That was the promise. Now con-

sider its fulfillment. The budget they submitted not only "tended to bring about" but actually brought about a ten percent reduction of taxation, and that in the face of mandatory increases in various items that aggregated more than \$40,000. The net reduction in dollars and cents, in the amount to be raised by taxation for township purposes, was nearly \$84,000, in spite of those mandatory increases, showing almost \$125,000 cut off from the annual cost of running the township's business and activities in various departments.

So much for point number one in the League's record. For Teaneck has only the League to thank for whatever the present township administration has accomplished for its taxpayers and citizens. It was the League that fought for and secured the establishment of the municipal manager form of government in Teaneck, and elected the first councilmen now serving under that form of government. Hence it does not seem inappropriate to point out that the present township administration, besides reducing taxes, has improved service to the public in every branch and division of the government.

Teaneck streets are kept cleaner and in better repair.

Its department offices extend greater accommodation to citizens having occasion to go to Town Hall on business of any kind.

Its police department has been rid of politics, and both police and fire departments developed to higher efficiency.

It has secured an official and complete audit and is putting the township's finances on a sounder and legal basis.

It has put an end to secret meetings and has made all records, all discussions of public matters and all transaction of public business open to the public.

Out of a closely shaved budget it found means to provide the first wading pool and playground for Teaneck children.

It has, in short, proved itself devoted to "the greatest good for the greatest number" without bias or prejudice.

The League's next objective was to introduce in the conduct of Teaneck's school system the same methods of businesslike administration, economy and efficiency that mark the township administration, and to that end it nominated and elected Messrs. Draney, Clark and Vallee, now serving on the Board of Education. Although a minority in the school board, since taking office they have been able to put an end to secret sessions and to lead the board for the first time to adopt a definite policy of economy and businesslike methods.

It is not necessary to remind those familiar with school affairs that prior to the advent of these three League representatives in the board, most important matters were decided behind closed doors and the debate thereon not even made of public record, while citizens were granted a hearing on any issue before the board only when it

(Continued on Page 4)

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LEAGUE CANDIDATES STAND ON RECORD OF SERVICE; PUSH AIMS

(Continued)

suited the pleasure of that body to grant it.

And Brett, Sheffe and Scholz, the three candidates now seeking re-election to the school board "on their records", were members of that body for years while those conditions existed.

Frankly the Teaneck Taxpayers' League asks the citizens of Teaneck the question: It is not reasonable that the organization which has brought about such beneficial results in the township government, and did this seeking only the best interests of all the people of Teaneck, should have your help in its efforts to accomplish similar results in the conduct of school affairs?

Is not a non-partisan civic body, that has proved itself faithful to your interests in one important matter, a body to which you can safely entrust your interests in other important matters?

Cannot the League that selected the candidates for council who now hold office in the township government, and selected the men who were elected last year to the membership in the school board, be trusted to have used good judgment in selecting the candidates it now asks you to elect to that body?

The League did not promote the campaign for a change in form of government in order that it might elect a council that would govern Teaneck in the interest of the Taxpayers' League, but in the interest of all the people of Teaneck.

The League has not sought to control the present township administration, and knows that it could not control it if it tried. It would have no use whatever for the men now holding office in the council, if they could be controlled by any other consideration than the best interests of all the people of Teaneck.

The League does not regard itself as in any sense a faction of the people of Teaneck, but as a

body that has sought since its foundation to represent, champion and fight for the best interests of the community as a whole.

In seeking to elect to the school board men who will give that body a majority that swear allegiance to the League principles of efficient, economical, non-partisan administration of local affairs, the League's sole aim is to bring about an improvement in the conduct of the school system such as it has already made effective in the conduct of the township government.

Members of the League feel confident that the voters of Teaneck, judging the League on its record and judging the merits of its candidates not only by the high standing of the men themselves but also with reliance on the League's sincerity and good judgment in selecting them, will place Messrs. Blankenhorn, Escher and Wedel on the Board of Education by majorities large enough to spell a strong vote of confidence in the league, its principles and its candidates.

High School Band Enjoys Popularity

The Teaneck High School Band and Orchestra will celebrate their third anniversary on Friday night, February 26, with a special program dedicated to this occasion. The Band has an enrollment of sixty-five members while the Orchestra is composed of forty-five members. Mr. Willhoit, the music director, has stated that the Band and Orchestra will play better than they have ever played before. These two organizations are now preparing for this program.

The Band and Orchestra were organized three years and are now rated as one of the best musical organizations in the state. When they started, few of the members were able to play and only a small number had their own instruments. During the first year, 1929, they played before the school assembly after practicing for only three weeks. At the time the principal said that they were going to have one of the best bands in the state and this prophecy seems to have come true.

In April, 1931, they played over radio station WOR and received so much praise for their commendable broadcast that they are going to play again in the near future.

Last year they played at the football games and received many invitations to play at other schools and social organizations in Bergen and other counties.

Residents of Teaneck and vicinity are invited to support this organization by coming to see this special program. You can purchase your ticket from any member of this organization. Don't forget the date, Friday night, February 26, at 8:15 p. m.

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ASSESSOR RAYMOND COMPLETES BIG TASK OF EQUALIZING VALUES

(Continued)

struction, which means a material addition to the population of Teaneck, even during a year of general business stagnation. This means spreading the burden of taxation over a larger number of taxpayers, besides transferring part of the load formerly carried by homes to business property and various classes of vacant lands.

In this particular, and in general, the 1931 assessment, on which 1932 tax bills will be based, is in accord with the principles and policy regarding assessment held by the township council and with which the council assured itself, before his appointment, that Mr. Raymond was in full agreement.

Both the council and their appointee were aware that in the past speculative holders of business and vacant property and acreages had not been called upon to pay their rightful share of taxation, and it was through equalization of valuations as applied to those classes of property that the greater part of the increase of \$1,901,143 in land values was derived.

This addition to the total ratables of Teaneck satisfies the demand of the county board of taxation, and at the same time increases by a large amount the average of the last three years' ratables, which is the figure used to determine what amount of indebtedness the township can carry without exceeding its debt limit, as fixed by Chapter 181 of the laws of 1930.

Meantime a new system of determining values on an accurate and scientific basis is being set up and made effective in the office of the assessor. It is an improvement upon a system that has been in effect for some years in some other New Jersey municipalities, as well as in some other states, and that has the approval of state and national authorities on the subjects of assessment and taxation.

In brief, this system contemplates setting up a complete file of card records in the assessor's office, with a card for every parcel of taxable real estate in the township. These cards will show, as to lands, frontage width and depth of plot, and will take into account extra depth, shortage of depth, odd shapes of plots, physical conditions such as presence of stone, or grade, and corner locations, zoning conditions—in fact, every element that properly enters into determination of correct land valuation.

As to buildings, the record will in each case be equally complete. The card for each parcel that carries a structure of any kind will show not only cubic content, but also type of construction, kind and quality of floors, roofs, etc., character and quantity of plumbing—every element essential to figure correct normal value.

With this sound basis of evaluating structures fully in effect, the assessor's office will be in a position to justify, to the full satisfac-

tion of any taxpayer, the assessed value placed on his home, or store, or shop, or whatever it may be, by showing that the same factor of value per cubic foot has been applied to his building that has been applied to all other buildings of the same type of construction, with only such variations as may be due to difference in quality of materials, quantity and type of plumbing, etc.; and these variants will be applied on a uniform scale of variation.

In this year's assessment the scientific measurement method had been applied only to a small percentage of buildings. This was due to the fact primarily that Mr. Raymond's appointment had come so late in the year. Aware when he was appointed that it was the council's desire to have such a system applied in Teaneck, he had first to assemble copies of record forms in use in various cities, study them and, by selection of the best features in all of them, develop a form to be approved by council for use here, and then have these forms printed.

For the coming year it is planned to have the work of measuring and rating all structures completed by crews headed by capable and trusted assistants of the assessor, utilizing as subordinates men who can be employed partly with the aid of state unemployment funds. That will give the township a set of records which will require thereafter only being kept up to date, with new entries for additions and alterations to old buildings and complete notations as to new buildings.

By this system the records and work of the assessor will be put on as sound and unassailable a basis as that upon which the audits made by the State Department of Municipal Accounting have placed the township's accounting system and annual statements.

The figures set forth at the beginning of this article show that Assessor Raymond, as directed by council in explaining to him its policy regarding assessments be-

(Continued on Page 17)

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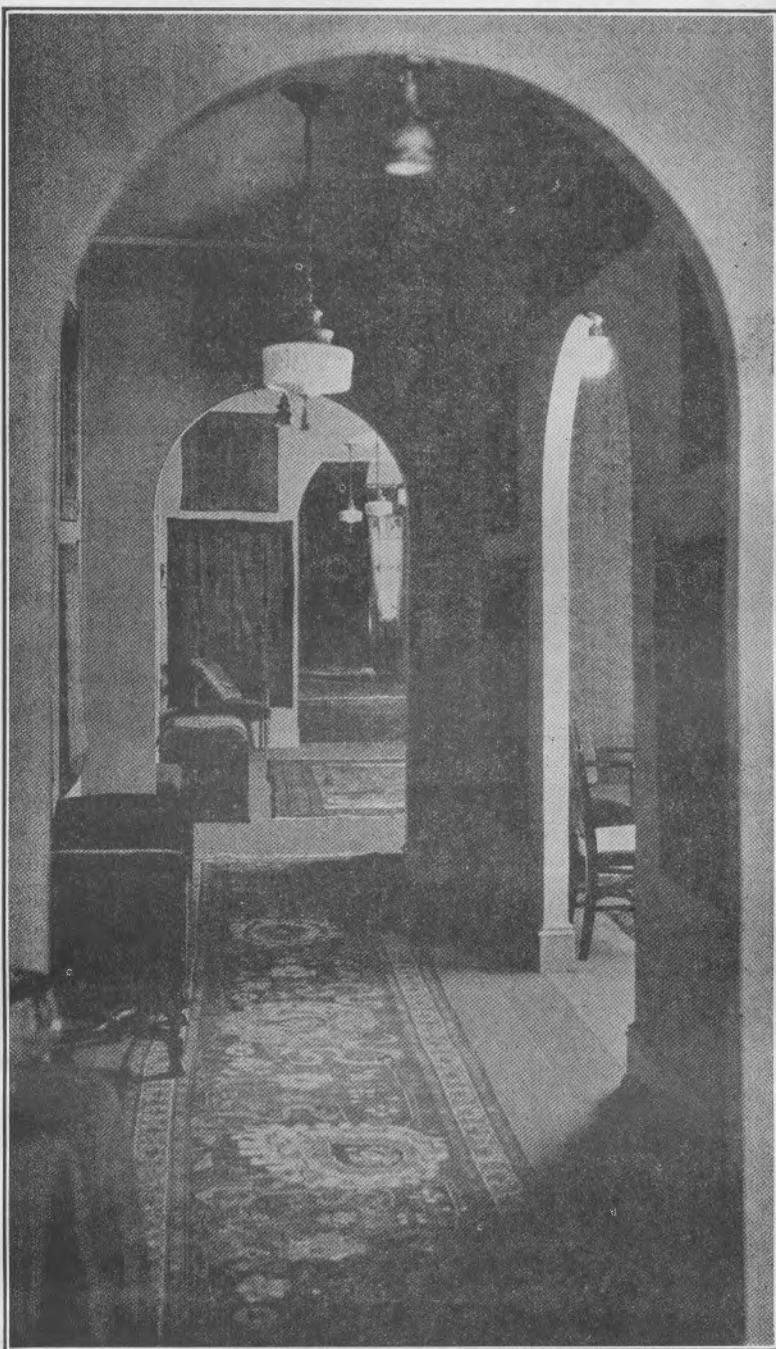
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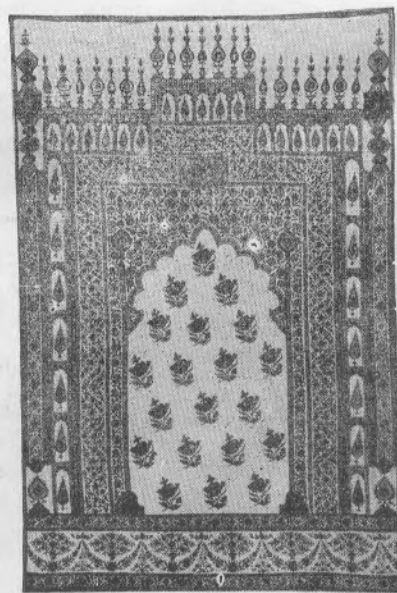
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THE IMPORTANCE OF RUGS IN HOME DECORATION

By Mr. Allah Kuh Khan

The first thing one looks at when he enters a home, whether elegantly furnished or not, is the rug on the floor. Primarily because it spreads over such a large area.

Although one can take in at a glance the whole room, one sees more of the rug. Therefore the need for correct choice of floor covering is essential.

The rug should, if the home is to be well furnished, be given the first consideration. All other furnishings should be selected with a view to harmony with the rugs. It is well known that the Oriental rugs, especially the beautiful Persians, are very durable; in fact, a Persian rug outlasts three to five suites of furniture. Therefore, it is more essential to select the rug first—then go about choosing the other furniture.

As a rug is expected to give a long service it is well to choose such rugs that are lovely to look at as well as serviceable. A rug to serve these ends should be covered, more or less, with floral and other all-over designs, as to not have any open spaces, which show spots or foot prints.

One should get away as much as possible from standard rugs that are apt to be found in every home. This is where the good homemaker uses her taste—to get something that is different from the other rug, and which is neither gaudy nor too much in evidence.

By all means, the rug and the furniture should not clash, if one is to get the best effect. This is especially true about the difference in quality of the rug, and the furniture. Many homes which have elegant furniture usually have a shabby looking rug on the floor; and sometimes the rug is far too expensive for the furniture.

The homemaker who is wise will, before selecting a rug, budget her needs in such a way that there will be harmony both in appearance and value. It is the best way to tell whether a rug is good, if the knots are closely woven, the rug is good and durable. They go according to so many stitches to the square inch—usually from 100 to 350, but there are some rugs that go up to 1600 stitches to the square inch.

The knowledge of the above facts are especially needed now, when one reads alluring advertisements in favor of well known rugs, which are offered at low prices by New York Stores. A Sarouh is a Sarouh, whether it is good or not. Therefore be careful that you are not deceived by a name. Compare rugs, before buying.

A few words about the care of the rugs. When a rug is on the floor for any length of time, sand and dirt get imbedded between the knots and are hard to get out. If they are not taken out, they will wear out the rug. Therefore, see that a reliable rug man cleans it, and be sure that the sand and other foreign matter are out.

Washing is best for such rugs. Dusting will help also. If you go to an honest rug dealer, one whom you have learned to know, he'll advise you what to do.

Naturally, the dealer in your neighborhood lives by your good will, and therefore he will do a great deal to satisfy you. He knows that one dissatisfied customer can offset the good will of a hundred satisfied ones and besides you see him every day. He is your neighbor; and therefore unless he is totally dishonest or a fool, he will look after your interest, as well as his own. So do not fear to consult him about your needs before you decide about your rugs. It will not burden you, and it may help you.

Editor's Note: Mr. Khan is a native of Teheran, the capital of Persia. He is the nephew of the former Persian Ambassador to Washington, and has studied Persian art subjects and rugs for many years. He is the only real Persian dealer in New Jersey.

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ZONE 2—River Road and West Englewood Avenue, Teaneck to Teaneck Road and Forest Avenue, Teaneck.

ZONE 3—Forest Avenue and Teaneck Road, Teaneck to Palisade Avenue and Railroad, Englewood.

Bogota Route

ZONE 1—Hackensack Terminal to Fort Lee Road and Queen Anne Road, Teaneck.

ZONE 2—Fort Lee and Queen Anne Road, Teaneck to Teaneck Road and Washington Place, Teaneck.

ZONE 3—Teaneck Road and Washington Place, Teaneck to Englewood Terminal.

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Tax Rate Due For Another 46 Point Drop; All Pleased

The 1932 budget of Teaneck Township, already advertised for public hearing, carries assurance to the taxpayers of Teaneck that the policy of close economy in conducting the township government, which marked the first year of the present administration, is to be continued.

Taken in conjunction with the assessor's report of increase in total volume of ratables, and in spite of probable increases in the amounts that will be required in 1932 for schools, the county and the state, the budget forecasts a considerable and most welcome decrease in the total tax rate. From \$6.08 on each \$100 taxable valuation in 1930 the rate fell in 1931 to \$5.46. This will be decreased for 1932 to a rate approximately \$5.00—probably less.

As required by the municipal manager law, the tentative draft of the budget was prepared by the Township Manager, Mr. Volcker. A copy of this tentative draft was furnished to each member of the council and of the advisory board on finance.

In preparing the tentative draft, Mr. Volcker was guided by the experience of 1931, as to costs of carrying on various departments of the government. With regard to all debt service items he had exact knowledge of the status of all township accounts—a complete picture of Teaneck's financial condition drawn from the 1930 audit made by the State Department of Municipal Accounts—to enable him to determine just what provision must be made in the 1932 budget for these items.

Preparation of the tentative budget was followed by two conferences attended by the council, the advisory board on finance and the township manager, and open to the public, at which every item in the tentative budget was gone over and discussed, with a view to making reductions if any should be found possible, or increases if found imperative.

At these conferences, both of which lasted until midnight or later, members of the council agreed on provision of an appropriation of \$4,500 in the budget to meet the expenses of the newly created Teaneck Township Planning Board, and an increase of \$3,250 in the appropriation for the Board of Health, as compared with the 1931 budget.

Representatives of the planning board explained that how much they would use of the amount requested in 1932, would depend on how rapidly it is found possible to proceed with the work of the Board, and it was desired by council that this board should not be delayed in its work because of lack of funds.

Increase in the health department item was agreed upon to provide for financing by the township of a continuance of the social service and child hygiene work, and disease-preventive work for moth-

ers and infants, which will be financed by the state in its maintenance of Baby Keep-Well stations up to June 30. Under whatever form of organization the work is carried on after June 30, the budget contains an appropriation for the purpose that will be adequate to meet the costs, for the remainder of the year.

Aside from these two items, the principal increases are \$3,000 in the Public Works Department, to complete payment for the new street sweeper; \$2,000 additional for poor relief; \$500 for parks and recreations, and \$2,000 under Fire Department for cost of hydrants, the last item being expected to be offset by an estimated increase of like amount in franchise taxes included in anticipated revenues.

Despite these increases in several departments, the total amount to be raised by taxation in Teaneck for township government purposes will be less than in 1931.

With reference to decrease of \$33,000 in the debt service item for interest on outstanding bonds, it was shown that \$20,000 of the amount was due to bonds maturing in 1931, the remainder of \$13,000 being saved because of the purchase by the township in 1931 of \$263,000 in bonds not yet matured.

The fact that there will be an actual reduction in dollars and cents in the total amount to be raised by taxation is regarded as especially gratifying, in view of the fact that the 1932 budget includes two increases, aggregating nearly \$25,-

(Continued on Page 10)

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(Continued)

000, made mandatory in order to comply with specific recommendations made by the State Commissioner of Municipal Accounts, Mr. Walter Darby, in his report accompanying the 1930 audit. The council and the township manager took the greatest pains in compiling the budget to see to it that these recommendations be complied with not only in spirit but to the letter.

Likewise, in compliance with methods approved by the state department and favored by accounting and investment experts, the council decided not to apply to the 1932 budget the surplus from 1931 operations. This surplus amounted to a total of about \$50,000, of which about \$15,000 consisted of the aggregate unexpended balances of appropriations to various departments for 1931, and about \$35,000 from the revenue actually collected in excess of the total that appeared in 1931 budget as "miscellaneous revenue anticipated."

What disposal to make of the \$50,000 surplus from 1931 was the question most discussed in the conferences in which the tentative budget was whipped into shape for final approval by the council. There was a natural inclination on the part of all officials concerned, in view of the present general depression in business, to apply this surplus to the 1932 budget, and thus relieve to that extent the tax rate in a year when nearly all taxpayers need such relief as can be accorded, provided this could be done without violating either the statutes, the views of the state authorities on taxation and municipal accounting, or the principles of sound finance.

First it was pointed out that the question would appear in a different light if the "surplus" were an actual, tangible surplus, represented by funds on deposit. On the contrary, it was made clear that it is only a book-keeping surplus, in

view of the fact that nearly half a million dollars of taxes that became due and payable to the township in 1931 are still in arrears.

It was emphasized further that when a municipality is heavily in debt, use of its surplus to reduce the tax rate instead of creating reserve would not be viewed favorably by the creditors of the municipality, and would tend to weaken its credit in the bond market. Banking and investment experts among the members of the advisory board on finance strongly urged that the surplus should be used in part to wipe out false assets, that have been carried for years on the township's balance sheet but are known to be uncollectible, and partly as a reserve against heavy obligations that will mature in the next two years.

In the course of the discussion it was made clear, also, that without making use of any part of the 1931 surplus in the 1932 budget, the 1932 tax rate would be approximately 10 percent lower than the 1931 rate. It will not be possible to determine the exact amount of the reduction until the total of the school budget and the requirements for state and county taxes are known.

It was brought out, also, that the increase of the total ratables which would appear in the 1931 assessment, then nearly ready for delivery to the county board of taxation, would in itself account for a marked reduction in the tax rate, and for the great majority of taxpayers an actual lessening in the amounts, in dollars and cents, to be levied against them.

After prolonged discussions it was agreed, in view of all the considerations enumerated, that it would be for the best interests of the taxpayers themselves to make use of the surplus to put the township finances in a sounder condition, and thus strengthen the credit of the municipality.

**Old Road Problem
Finally Settled**

Township Manager Paul A. Volcker has taken action to obtain land along Teaneck Road from the Ridgefield Park Line to the Bergenfield Line for the widening of that road to an 80 foot highway.

When the necessary right of way is procured, the Township will be in a position to ask the County Board of Freeholders to undertake the improvement as soon as possible.

This improvement has been needed for many years. Previous administrations have had the matter under consideration but it remained for the present council and manager to finally get action on it.

The Teaneck Board of Education recently brought the matter to the attention of the council and Board of Freeholders on account of the danger to the pupils who had to use the road getting to and from school because there are no sidewalks. The widening of the road will permit the laying of sidewalks.

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Vital Statistics Play Big Role

By William F. Reynolds

The term vital statistics means numbers relating to population: Marriages, births, diseases, and deaths, together with a discussion of the conditions which affect those numbers.

A record of vital statistics is one of the severest tests of a health department. It is the means by which progress in public health may be traced from one year to another and from one administration to another. It enables a health department to set a definite goal to attainment; and the degree of approach to that goal may be taken as a measure of the success of the department.

Many elements enter into an interpretation of vital statistics and erroneous conclusions will be drawn unless all elements are considered. The number of births in the Township is ascertained by means of compulsory registration of every child born; the state law requiring all physicians and midwives to register a birth within five days after the child is born.

Many children are born in the Holy Name Hospital and due to this fact a great amount of birth certificates are handled each year by your Registrar, for no matter where the parents of the child may live, the birth must be registered in this Township.

Birth certificates are of great value and importance, and, the following facts are cited showing the value to which such certificate may prove its right:

Furnish proof of age for entering or leaving school.

Inheriting money or property—to furnish proof of age and relationship.

Proving age of consent of court. Adjusting insurance.

Marriage licenses—a birth certificate is required in some countries.

Obtaining working papers—in many states a child cannot obtain employment without evidence of age.

Entrance into the military or naval service of the United States.

Prove right to citizenship.

Securing passports—a birth certificate (Continued on Page 16)



MISS ELSIE SCHUMANN

Miss Schumann, a life-long resident of Teaneck, has been in charge of overseeing the health of the school children of Teaneck since 1923.

Miss Schumann is a graduate of Lenox Hill Hospital, New York City, a member of the Hospital Alumni; and is registered in both New York and New Jersey. She answered the call to service during the World War; being the only woman member of Teaneck Post American Legion; was called to Cuba as a special nurse, and rendered valuable aid in caring for cases of tropical disease. Miss Schumann has taken post-graduate courses in order to become acquainted with all the latest methods and newest discoveries. She is responsible for visual education in the Teaneck School system. Through the co-operation of the teachers several health plays have been given the proceeds aiding the Board of Education in the purchase of a moving picture screen.

Miss Schumann has always been an active social worker in Teaneck, taking a personal interest in the welfare and relief of many cases of distress.

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CANDIDATES FOR SCHOOL BOARD



C. W. BRETT

C. W. BRETT

C. W. Brett, President of the Teaneck Board of Education, who is running for re-election, has been a resident of Teaneck for over fourteen years. His three children attend the Teaneck Schools; two daughters are in the High School and his son is a pupil in Whittier School. His education was received in the public schools of Abington, Massachusetts, and at the Massachusetts Institute of Technology, from which he graduated in 1913 with an S. B. degree.

Since graduating from college, Mr. Brett has been identified in various capacities with the Dodge Manufacturing Corporation and is now Export Manager and District Sales Manager. He is Vice President and Director of the Export Managers Club of New York.

Ever since he took up his residence in Teaneck, he has been interested in civic affairs, having served at different times as, President of the West Englewood Park Civic Association, President of the West Englewood Park Tennis Club and was a member of the Teaneck Athletic Association at the time it cooperated with the Board of Education in acquiring the High School property and in preparing a portion of it for athletic purposes. He is completing a three year term as school trustee, having served during the last year as President of the Board. The engineering skill and training which Mr. Brett possesses adds to his other valuable qualities as a member of a school board in a rapidly growing community.

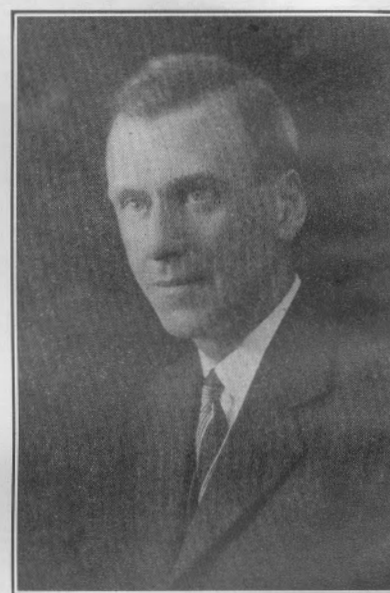
FREDERICK W. SCHOLZ

Frederick W. Scholz, graduated from Columbia University in 1911, receiving the B. A. degree and was elected a member of Phi Beta Kappa. He continued his graduate studies at Columbia being awarded the degree of M. A. in 1912. He entered the teaching profession, serving on the faculty of Case School of Applied Science, Cleveland, 1912 and 1913, on the faculty of New York University, 1913 to 1915, and on the faculty of Columbia University, 1915 to the present time. He has taught accounting in Columbia since 1916 and in 1930, also became a member of the teaching staff of the American Institute of Banking.

In 1916 Mr. Scholz entered the public accounting profession. He is a Certified Public Accountant (New York) practicing in New York City. He has had an extensive public accounting experience, including banking, foreign exchange, brokerage, finance, manufacturing, general mercantile and municipal auditing. He has been a resident of lower Teaneck since 1919, is married, and has a son and daughter in our High School.



FREDERICK W. SCHOLZ



CHRIS D. SHEFFE

Mr. Scholz has taken an active part in civic affairs as evidenced by the fact that he is an Exempt Volunteer Fireman, after serving seven years as an active volunteer, Vice Chairman of the Teaneck Welfare Organization and a member of the Lower Teaneck Civic Association.

He is completing his second three year term as a member of the Board of Education, being chairman of the Finance Committee for five years, and vice president of the board for three years. His recommendations for complete reorganization of the District Clerk's office, of administrative, accounting and business procedure were adopted and have proved highly efficient. The approval of his financing plan for the first unit of the Teaneck High School, against the advice of several authorities resulted in a saving to the town of over \$30,000.

A revised and more accurate preparation of school budgets; installation of an analytical budget control ledger and adaptation of better accounting methods to the school system, all in the past six years, are some of the contributions made by Mr. Scholz to the business administration of Teaneck's school affairs.

CHRIS D. SHEFFE

Chris D. Sheffe is well known to the people of Teaneck and one of the old time residents of the Township, having moved to the West Englewood Park section sixteen years ago where he still resides with his wife and family. He has one son attending Whittier School.

Mr. Sheffe is at present filling the unexpired term of Mrs. Warner, having been appointed to the vacancy last Spring. Previously he served for two full terms from 1923 to 1929, being Vice President of the Board for two years and President for three.

Since he first came to Teaneck, Mr. Sheffe has been active in the civic life of the community, more especially in projects relating to the schools. He is a past President of the West Englewood Park Civic Association, and was Chairman of the Joint Committee of Civic Associations. At various times he has served on many public committees and has been active in welfare work, hospital fund campaigns, etc.

A Vice President and Director of one insurance company and the Assistant United States Manager of another, Mr. Sheffe has applied to Teaneck's educational problems the talents that have made him a successful business man. He has never engaged in politics and during his public career has pursued an independent course guided by a deep interest in problems of public education and an earnest desire to serve the people of Teaneck.

(The Platform Continued on Page 15)

CANDIDATES FOR SCHOOL BOARD



CONRAD L. WEDEL



EUGENE BLANKENHORN



GUSTAV A. ESCHER

On this page appear the likenesses of the three citizens and taxpayers of Teaneck who have consented to accept nominations for members of the school board at the hands of Teaneck Taxpayers' League, and to become the League's standard bearers in the election of February 9. The League's confidence of success in this election is based on the outstanding qualifications of these candidates, as well as on the League's school affairs platform and the record of what the League has accomplished for Teaneck since its organization.

Read the sketches of the careers of these candidates which follow, and you cannot fail to agree that they combine the elements of ability, character and public spirit that make them best qualified to render valuable service to the people of Teaneck as members of its Board of Education.

EUGENE BLANKENHORN

Eugene Blankenhorn is a lawyer and resides at 700 Queen Anne Road. In 1925 he moved to Teaneck from Englewood, where he had resided since birth.

After attending Englewood Public Schools, he was graduated from Nyack High School and then entered New York Law School. He was admitted to the practice of law in New York in 1905 and in New Jersey in 1906, and in 1909 became a counsellor-at-law in New Jersey. He is now engaged in the practice of law at Newark, where since 1922 he has been associated with former Vice-Chancellor Merritt Lane.

In 1911 Mr. Blankenhorn was appointed judge of the Englewood police court and held that position for eleven years, serving under both parties and being re-appointed five times.

Mr. Blankenhorn, still called "Judge" Blankenhorn, is married, but has no children. He is a thirty-second degree Scottish Rite Mason and belongs to Tuscan Lodge 115 of Englewood. He is also an Elk, being a member of Englewood Lodge 1157, B. P. O. E.

He is a son of the late Ferdinand Blankenhorn of Englewood, who for many years was a member of the Board of Education of that city. He is a member of Essex County Lawyers' Club, Hudson County Bar Association and Rockland County Club. He is a member of St. Paul's Protestant Episcopal Church of Paterson.

GUSTAV A. ESCHER

Gustav A. Escher is a banker residing at 209 Carlton Terrace.

Mr. Escher, who was born in New York City in 1884, has been in the banking business for twenty-eight years. After being graduated in one of the New York City public schools he entered high school. Before finishing the high school course he accepted a position with the Bank of The Manhattan Co., in New York City, and continued with that institution for twenty-two years advancing in that connection to a position of trust and importance.

Six years ago Mr. Escher was offered and accepted the position of bank manager for the First National Bank of Union City.

Mr. Escher is married and has two children, a daughter of eighteen and a son ten years old who is now a pupil in Teaneck School No. 1. Mr. Escher is an Elk, belonging to Union Hill Lodge 1357, B.P.O.E.

CONRAD L. WEDEL

Conrad L. Wedel resides at 531 Hillcrest Street and has been a resident and property owner in Teaneck for the last six years.

Mr. Wedel was born in New York City thirty-four years ago. After graduation from the public school he took a four years course in accounting at the New York Evening High School for Men, followed by a two years course in cost accounting at the Walton School of Commerce.

For the next six years he was engaged as public accountant with a well-known New York firm of certified public accountants, in auditing and examining the books of manufacturing, mercantile and banking concerns.

Later for six years he was manager of the accounting department of a large New York mail order house, and recently accepted a position as auditor of a newly-organized investment house.

Mr. Wedel is married and has one child. He is a Mason, being a member of Eastern Star Lodge 227, F. & A. M., of New York City. He is superintendent of the Sunday School of Smith Community Church of Teaneck.

(The Platform Continued on Page 14)

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THE PLATFORM

The following is the full text of the School Affairs Platform of Teaneck Taxpayers' League Candidates:

First—That it is the highest obligation and weightiest responsibility of the community to make adequate provision for giving its children the best and most complete education possible.

Second—That it is the duty of all members of the Board of Education to bring this about in the most economical way that is consistent with due foresight for future needs, and with the application of careful businesslike methods that will safeguard against any extravagance or waste.

Third—That each project involving expenditure requiring a bond issue should be submitted to referendum vote of the people as a separate ballot proposal, with the firm belief that when issues are laid before them clearly the people will decide intelligently what is for the best interests of the school system of the township.

Fourth—That the junior high school system of instruction for the seventh, eighth and ninth grades should be continued as an essential factor of the Teaneck school system and should be further developed and improved as time progresses.

Fifth—That the first objective of the Board of Education in its building program should be the erection of a grade school in the Garrison Avenue section, where additional facilities are most immediately needed, thereby giving relief also, for some time to come, to the congestion in grade schools in districts one, two, three and four.

Sixth—That it is of great importance to secure sites for any additional schools, wherever surveys show they are likely to be needed within the next few years, before growth in population or other conditions make it impossible or extravagantly costly to secure such sites.

Seventh—That in considering, and in presenting to the people for referendum vote, any projects involving large expenditures, the Board of Education should have due regard for the financial status of the township and its credit rating.

Eighth—That the annual budget should be as closely drawn, and as fully and clearly itemized as to various departments and classes of expenditures, as the township's annual municipal budgets, and that the expenditures by departments and classifications in any budget year should be restricted to the amounts so appropriated in the budget.

Ninth—That all business of the Board of Education should be transacted in meetings duly announced to the public and open to the public, and the minutes and records of all Board of Education business made accessible for examination by citizens.

Record and Platform of School Board Candidates - Brett, Scholz and Sheffe

All three men who are candidates for re-election to the Teaneck Board of Education have served a full term and two have six years' service, covering a period during which numerous and difficult problems arose and were solved by the School Trustees.

New aspirants for public office can promise without fear of contradiction, but those who seek re-election have written an indelible record of failure or accomplishment that speaks louder than words.

Quoting a prominent American, "Let's refer to the record."

The educational program of the Teaneck Schools is a progressive plan in which we have shared. Basically, it provides a broad opportunity for the individual development of the school children and new ideas and methods are adopted only when they have fully proved their worth.

We stand four square for the Junior High School system, the Child Hygiene Service and a modern health and athletic program. Character building, in our opinion, should be an important feature of public school instruction. We foster and encourage methods that produce this result in Teaneck Schools.

While it is fully recognized that our first duty is to the pupils, we are well aware of our responsibility to the people who pay the bills. We three have pursued a policy of economy in school expenditures year in and year out. We have practiced economy when it was not as popular as at present. Proof of that statement is the fact that our modern, efficient school system has been operated for years at a lower per pupil cost than comparable school systems in Bergen County, such as Englewood, Hackensack, Ridgewood, Leonia and Ridgefield Park. (See State reports of educational costs by district).

There is a more recent and to some perhaps a more convincing evidence of the economical operation of the schools in the past. The budget for the ensuing school year was prepared in the same careful manner as hitherto, but the three members who were elected last year could suggest no reductions or eliminations to offset the inevitable increase caused by the greater enrollment. Teaneck schools are being run on a modern, economical, businesslike basis.

Specific instances of our keen regard for the value of a dollar are—(a) The low unit cost of schools built during our administration; (b) the saving of over \$30,000 to the community by our method of financing the construction of the High School instead of that advocated by the bankers; (c) The scientific revision of the insurance rates, forms and policies with a consequent economy of several hundred dollars annually; (d) the recent proposal to reduce the school fuel bill by changes in the boilers, which when adopted will save the town \$3,000 or more per annum, year in and year out.

The rapid growth of the Township and the consequent need for expansion of the physical plant did not find us unprepared.

Following a survey made by the Board in 1924 and a later survey by the State, we have carried on a steady program of construction which includes two elementary schools, an addition to another and the high school building. These substantial, economically constructed buildings are an asset to the community and have been highly commended by competent educational authorities. Plans are ready for an additional grade school in the Garrison Avenue section, also for an addition to the High School building which will provide separate and distinct units for juniors and seniors.

The frightful congestion in Schools No. 3 and No. 4 as well as the High School makes additional facilities imperative. We three candidates are pledged to rush the construction work as soon as bonds can be sold, starting with the Garrison Avenue School if the entire issue cannot be floated at one time.

Early construction will serve a double purpose; relieve overcrowding and provide work for unemployed residents of the Township.

We realize that 80% (teachers' salaries, interest and bond retirement) of the expenses of a school system cannot be reduced even during a period of depression. Furthermore, so long as the school enrollment increases, costs are bound to rise. It is impossible to abandon or curtail the school service to save money as is done in municipal affairs by reducing street lights, discontinuing road construction and

other improvements. The school work must go on and it requires the full resources and ingenuity of experienced school board members to control mounting costs and still hold our per pupil expense below the general average of other communities.

It is not a new found belief with us, it has been our sincere conviction since we first accepted office that school trustees should represent all the people of the township unmoved by personal or partisan motives. We have acted on the principle that all appointments should be on the basis of merit alone and that other decisions should be dictated by what is right and not by expediency. With us, a public office is a public trust!

If you believe that men who have worked hard for good educational service on an economical basis should be returned to office, vote for us and we shall be elected, but if we are not,—well, we will end our official careers humbler and wiser than we began, yet holding a deep, genuine and abiding interest in the school children and the educational affairs of Teaneck.

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New Books Added To Library Stocks

Do you know that the library system circulated 85,611 books during 1931; that there are 7500 books in your library; that the library conducts branches in the six elementary schools; that 912 persons became library borrowers during 1931, making a total of 2944 active borrowers; that the average daily circulation was 69 in 1928 and 238 in 1931; that the library subscribes to 50 periodicals; that 22 per cent of the books circulated

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at the Main Library during the past year were non-fiction and that any resident of Teaneck may use the Library without charge or formality?

New Books Listed

Have you read the following books which have recently been placed in the Teaneck Public Library?

Allen, "Only Yesterday" is an absorbing book of the years from May, 1919, to the present, giving a picture of the politics, finances, morals, heroes and fashions of the period.

Barnes, "Westward Passage" is a new novel by the winner of the Pulitzer Prize in 1931 for her "Years Of Grace". The action of this novel takes place within six days on shipboard when Oliva Otendorf meets her ex-husband, now a successful novelist, whom she has not seen for ten years.

Beard, "On Understanding Women" is a review of civilization showing the part women have played from the aborigines to the Soviets.

Bell "Silver Ley" is a leisurely tale which vividly portrays life on a small farm in Suffolk.

Birmingham, "Fed Up" is an
(Continued on Page 17)

VITAL STATISTICS PLAY BIG ROLE IN THE TOWNSHIP RECORDS

(Continued)

tificate is required by the United States Government.

Obtaining protection in foreign countries as an American Citizen.

Certificates of deaths are required before burial in all states. Since practically all deaths are known, the certificates form a reliable basis for the enumeration of deaths. Death certificates have twenty items to be filled out by the physician, health officer, or coroner, and these items form the basis on which death statistics are compiled. All certificates are preserved by the Department of Health.

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ASSESSOR RAYMOND COMPLETES BIG TASK OF EQUALIZING VALUES

(Continued)

fore he accepted the appointment, has put an end to the practice that had been in effect in Teaneck heretofore, namely, the practice of making the burden of taxation as light as possible for owners of vacant property and business property held on a speculative basis, and loading the greater part of the burden on home owners.

While the law does not require that there be any public hearings on assessments, the present administration adopted that policy and this year the hearing was divided into sections, to assure that all who thought their assessments too high might be heard. In view of the fact that there were quite a number of complaints, the return of the assessment rolls, or tax duplicates, to the county board of taxation was deferred beyond the required date of January 10, and the assessor directed to hold them until he had time to investigate all complaints and make any corrections that in his judgment might be warranted.

This delay was authorized, although under the regulations of the county board it might involve a penalty of \$10 a day; but in view of Mr. Raymond's sincere efforts to turn in an assessment as nearly perfect as possible as to equalization, the county board of taxation kindly agreed to waive the penalty.

In a statement regarding the newly adopted method of determining the values of buildings, Mr. Raymond said:

"It is true that the law does not require of the Assessor anything but an estimated value, and this is true not only in Teaneck but throughout the state. No measurement of buildings is required. Nevertheless, it is generally conceded that a system of measurement produces a more accurate equalization of values, and we have therefore established such a system.

"Once every building has been measured, all existing inequalities will be corrected. After all, equalization is the basis of taxation, and that is the assessor's job."

After explaining the pains taken to investigate in all cases where complaints have been made, and the efforts made to satisfy those concerned, Mr. Raymond said in conclusion:

"I realize full well that I am not infallible, but in view of the existing conditions I have stood firm in fairness to property owners in all parts of Teaneck. I believe that my assessments are justified, and until shown otherwise I cannot change them. Nevertheless, I am ready to listen to any taxpayer at any time, and to investigate any complaints."

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THE WESTWOOD PRESSBergen County's Most Complete
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New Books Added To Library Stocks

(Continued)

amusing story of a Conservative candidate and a Labor candidate, who are fed up with politics.

Fay, "George Washington" is not a complete biography of Washington but a comprehensive interpretation of the man.

Kelly, "Sea Change" is a romantic tale of a young American on the island of Mallorca.

Litchfield, "Pottery and Porcelain" is a valuable book for collectors profusely illustrated.

Mears, "Public Speaking for Executives" a business man writes for other business men. Among the subjects treated are: building the speech, the art of the toastmaster and the introduction of speakers.

Morrow, "Quatrains for My Daughter" is a collection of charming verse by Mrs. Dwight Morrow, of Englewood.

Moyer, "Radio Handbook" is an up-to-date treatise of the subject and includes chapters on television and sound motion pictures.

Peck, "Vagabond's Provence" is an entertaining account of an artist's ramblings in the lesser known sections of Provence and the Riviera.

Rogers, "America Weighs Her Gold" analyzes the mal-distribution of the world's gold supply. Mr. Roger's reasons for the present economic condition are convincing and brilliant.

Spencer, "The Lady Who Came To Stay" is a sensitive first novel and a study of the conflicting temperaments of four aging eccentric sisters, their visitor, the lady who came to stay and her daughter.

Young, "Mr. and Mrs. Pennington" is the story of a romantic girl and her husband, idyllic English lovers. Circumstances arise which bring about tragic results, but the situation is skillfully cleared and happiness restored.

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Community Dance and Card Party



¶ On Saturday, February 6th, a great community dance and card party will be held at the Palm Gardens, opposite the Municipal Building under the auspices of "The Town Manager" publication. Judging from the number of our friends who have already signified their intention to be present, it looks as if this is going to be one of the biggest affairs of the season in Teaneck.

¶ There will be a door prize of one ton of coal donated by the Sweeney Fuel Company and other useful prizes will be given to the players and dancers.

¶ Fine music by Rudy Manning and His Musical Lieutenants.

Ladies of the Committee:

Mrs. E. S. Brown	Mrs. W. J. Senn
Mrs. John Draney	Mrs. B. Steinke
Mrs. F. A. Jennings	Mrs. F. Sweeney
Mrs. W. S. Jessurun	Mrs. F. R. Toombs
Mrs. J. R. Katzmann	Mrs. Jack Tribert
Mrs. J. McKenna	Mrs. Karl D. Van Wagner
Mrs. Sam Paquin	Mrs. D. M. Waesche
Mrs. E. P. Prue	Mrs. H. Ward
Mrs. D. L. Rapp	Mrs. L. M. Young

**REMEMBER FEBRUARY 6th
THE BIG NITE**

Chief Harte Starts Program Of Safety Education In Schools

Mr. Paul A. Volcker,
Township Manager,
Dear Sir:

"About the middle of December, 1931, I had Patrolman Croonquist go to New York for a conference with Mr. Harvey of the National Safety Council of New York in regard to the safety movement which we were contemplating in Teaneck. The above mentioned Council is a nation-wide organization, and it was agreed upon at the said conference to have a field representative of the Educational Division on Safety to visit Teaneck.

"On December 29th, 1931, Miss Telford, who tours the country organizing safety movements, came to headquarters and a conference

was held, at which time she promised us full cooperation in carrying out our movement. It was decided then to purchase different safety posters for the schools, also literature to be distributed among the schools each month which consisted of a magazine with different lectures outlined for each class, so that the teachers could set aside a period for the instruction of safety to the children. Also four or five different posters which were to be distributed throughout the schools monthly.

"Miss Telford suggested that in the near future we have a conference with the Supervising Principal of the Teaneck Public Schools. I then interviewed Dr. Neulen and set the date for Monday, January 11th, and on said date I detailed Patrolman Croonquist to go with Miss Telford and talk this matter over with Dr. Neulen, I myself being unable to attend having been detained in the Hackensack Courts. At this conference Dr. Neulen promised his utmost cooperation.

"On January 12th, I had Patrolman Croonquist start his tour of lectures in the public schools, starting first at the Bryant School. Such lecture consisted of a twenty minute talk in each individual class. The feature of the lecture consisted of the policemen to help children as he is their friend; proper way to cross streets; stay on sidewalk going to and from school; bicycle riding and roller skating; the hitching on of automobiles and trucks; also the power and authority of janitors, where there are janitors, during school traffic.

"In closing, the cooperation and courtesy shown our Officer by the Principal and teachers in the schools covered so far, has been very greatly appreciated by us."

Respectfully,

C. J. HARTE,
Chief of Police.

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Symphony Orchestra Re-elects Officers

At the recent meeting held in the Longfellow school steps were taken toward the organization of the Teaneck Symphony Orchestra. Mr. Wilbur Hamje was chosen conductor; Eric Freund, secretary; Edwin Brunton, business manager; Anthony A. Lugo, publicity manager; E. M. Young, librarian and assistant business manager.

Rehearsals are held every Monday night in the auditorium of the Longfellow School at Oakdean Avenue. There are now about twenty members and Mr. Hamje extends an invitation to all musicians in Teaneck to join. He stressed the fact that more strength is needed in the string sections. Mr. Hamje can be reached by phone at Teaneck 6-2008-R.

Popular Musical Ensemble



TO PLAY AT COMMUNITY DANCE FEB. 6th

NEW BUS SERVICE IS STARTED; ZONES AND RATES ARE EXPLAINED

Jersey Bus Lines, Inc., operator of one of Bergen County's oldest coach lines, announces the extension of its Hackensack, West Englewood, Teaneck and Englewood service to New York City, with terminals at 181st Street Subway Station, and Broadway and 184th Street. Service started Monday January 25th.

At the same time comes the announcement that local fares on the Hackensack-Englewood line will be reduced between all points. Beginning January 25th, the fare between Hackensack and Englewood will be reduced to 15 cents; between Teaneck and Hackensack reduced to 10 cents; between the River Road section of Teaneck and Hackensack reduced to 5 cents; between Teaneck and Englewood reduced to 10 cents, and a new 5 cent fare between the Forest Avenue section of Teaneck and Englewood.

Express service will be provided into New York via the new Highway starting at the Grand Avenue ramp and across the George Washington Bridge to 181st Street Subway Station, and the uptown shopping and theatre district. Direct connections with a five cent subway

fare may be made at the 181st Subway Station to all points in Manhattan and Brooklyn. It is interesting to know that this new route will provide service to New York for residents of West Englewood section not heretofore served. Five new De Luxe steam heated buses have been added to the service providing the last word in luxurious transportation and equipment.

Thirty minute service will be provided, scheduled on the hour and half hour from Main and Mercer Streets, Hackensack, the City Hall in Englewood and New York Terminal. Rates to New York are as follows: From Hackensack, 25c; Teaneck (zone 2), 20c; Teaneck (zone 3), 15c; Englewood, 15c; Leonia (on highway), 10c; Fort Lee (on highway), 10c. These are exceptionally low rates and come as a real surprise to the people of Hackensack and Bergen County. Lowered rates to and from Hackensack are expected to react to the benefit of Hackensack's merchants.

From Hackensack, the bus route will continue along Main Street to Cedar Lane and into Teaneck. In Teaneck, Cedar Lane, River Road West Englewood Avenue, Teaneck Road and Forest Avenue. In Englewood, Forest Avenue, Palisade Avenue to Railroad station and back to Palisade Avenue, to Grand Avenue ramp. Thence across the

(Continued on Page 22)

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Saving And How It Effects The Child

By Gustav A. Escher

How many parents are there—those of the so-called working class, who provide for their children in the earlier stages of their lives, i. e. from birth until the sixteenth year, when it is assumed they have begun to provide, in a small way for themselves?

The method of providing, is of course, commensurate with the wealth or earning power of the parents. What easier method could be thought of, than the various ways and means provided by financial and other institutions.

There are firstly, the banks in the country, which provide through the medium of Savings Departments, Christmas Clubs, and Vacation Clubs, a very broad range of ways to save. Then the Building and Loan Ass'n and many other organizations which offer a wide and attractive method of saving the dimes, quarters and dollars that later on will be found to be most satisfactory and agreeable means of providing the nucle-out of what might become the pathway to financial independence.

We will assume that a child whose parents save \$1.00 a week by opening an account in the little ones name, continues that saving. In less than 45 years, with interest added, he or she will have \$5,000. If small sums are added regularly, the possibilities are even greater. In conjunction with the regular savings account, as the child grows older, and receives small gratuities from his or her relatives, the Vacation or Christmas Clubs, where from \$.25 to \$1.00.

(Continued on Page 21)

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Waesche Re-Elected President Of League; New Captains Named

Officers For Ensuing Year
Selected At Lively Session;
Interest Thrives

At a well attended meeting of the Teaneck Taxpayers' League held in the Town Hall, January 13, the following officers were elected for the year. Donald M. Waesche, President; Hercules Leveque, Vice President; W. S. Jessurun, Treasurer; George Dierauf, Recording Secretary; Henry A. Antonias, Financial Secretary. The ticket as elected was the unanimous recommendation of the nominating committee.

Mr. Waesche thanked the members for the confidence shown him by his re-election and also praised the Officers of the League for their co-operation during the past year. He particularly spoke of the important work of the recording secretary and the way it had been handled by Mr. George Dierauf.

Announcement was made of the appointment of five new captains to fill the vacancies due to the resignations. The men appointed are Bernard H. Steinke, First District; John Kennedy, Third District; James P. Cassidy, Fifth District; Spalding A. Smith, Sixth District and V. Palmer, Tenth District.

A Campaign Committee to take care of the coming school campaign was appointed by the chair. The Committee consists of P. MacEvoy, chairman; A. Namm, Charles Paulson, Milton Votee and Samuel Paquin.

Mrs. Leslie Prue, President of the Women's Auxiliary stated that they would contribute about forty-five dollars to the campaign fund.

Reports from the district captains showed that all districts were ready for a hard campaign and expected to create much enthusiasm for the three men selected to run on the League platform.

Two of the League candidates, Conrad L. Wedel and Gustav A. Escher, were present and addressed the meeting.

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SAVING AND HOW IT EFFECTS THE CHILD DESCRIBED BY ESCHER

(Continued)

per feek for fifty weeks, sums of from \$12.50 to \$500 could be saved and added to the fast growing savings account, the possibilities are limitless.

There are the Building and Loan Associations where payments of \$1.00 per month are accepted in payment of shares, and as many shares as can be afforded are acceptable. Each share nets approximately \$200. at the expiration of the series, in about 11 1-2 years. Many a college education or business has been financed through this medium.

To any one at all familiar with financial institutions, the joy of saving in children is unbounded, and is a beautiful thing to behold, as they point with pride to their accumulated wealth, small as it may seem to the sophisticated

adults. Why not stimulate this urge to save, in the children, rather than encourage spending the pennies and nickels, which is too often thoughtlessly done. Take out a savings account or Building and Loan shares for them, show them the amounts credited to them, take them with you when you make their deposits, let them hand the book to the teller and watch their faces. Pride and joy will shine from their eyes, and you will feel the same sentiments. Explain to them what wonders can be accomplished, in later years, with the fruits of their savings, and perchance, you may become affected, and start an account of your own.

Never make the mistake of discouraging the child, by ridicule or lack of interest in his or her enthusiasm and desire to save. Be helpful, suggestive and encouraging, and insist on the other members of your family doing likewise for once the interest in or the incentive is lost, it is as difficult to regain, as to rekindle a dead fire without matches or flint.

Letters From The People

The Town Manager,
Teaneck, N. J.
Gentlemen:

"When your Mr. Jennings called at my home to secure my subscription for the Town Manager, I felt that the fifty cents was well spent, in spite of the depression, and that I would be more than repaid by the valuable information The Town Manager will give in its columns, pertaining to the interest and welfare of the Teaneck citizens.

"Every merchant and public spirited citizen should wholeheartedly support this publication because:

"It carries home reports of the various departments of the Municipal Manager form of government to the resident who is unable to at-

tend the various business meetings; "It is non-sectarian and no-partisan in character;

Through its columns we will know how our tax money is spent; "We are all anxious to know about the improvements, welfare work and social news of the community.

"I am more than pleased to be counted as one of your subscribers and wish you every success."

Yours very truly,
V. Sandberg.

"P. S. How about burning Old Man Depression at the stake with appropriate ceremonies and talks by prominent citizens to offset the depressed state of mind? I think if each community would do this, it would have a good moral effect. How about Teaneck being the first to start?" V. S.

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TEANECK, N. J.

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SET DATE FOR REGULAR TAXPAYERS' MEETINGS

Announcement is made that the regular meetings of the Teaneck Taxpayers' League will be held at the Municipal Building on the second Wednesday of each month.

Members are invited and urged to bring their friends. Topics of lively and timely interest are always features of the sessions. Don't miss them.

NEW BUS SERVICE IS STARTED; ZONES AND RATES ARE EXPLAINED

(Continued)

George Washington Bridge to 181st Street theatre and shopping district. Buses will pick up and discharge passengers at all the present bus terminals and stands in that section of New York.

Fares on the Bogota route have also been reduced. Three five-cent zones have been inaugurated as follows: Zone 1, Hackensack Terminal to Fort Lee Road and Queen Anne Road, Teaneck. Zone 2, Fort Lee and Queen Anne Road, Teaneck Road, and Washington Place, Teaneck. Zone 3, Teaneck Road and Washington Place, Teaneck to Englewood Terminal.

WEDEL BACKED BY CIVIC ASS'N FOR SCHOOL TRUSTEE
Conrad L. Wedel, Hillcrest Avenue, received the unanimous endorsement of the West Teaneck Civic Association as a candidate for the Teaneck Board of Education.

It was pointed out that during his six years residence in Teaneck Mr. Wedel has taken an active interest in civic matters and has been one of the leaders of the church and Sunday School in his section of the town. It was stated that Mr. Wedel, an accountant, was well qualified to give the children with whom he has done much work, an economical educational program without hurting the school system.

Mr. Wedel has also received the endorsement of the Teaneck Taxpayers' League.

Teaneck 6-10409 or 10463

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and

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THE TOWN MANAGER

Application for Second Class Matter Pending
Official Publication of the Teaneck Taxpayers' League

Its Field—The Township.

Its Creed—Justice towards all; malice toward none.

Its Purpose—To make Teaneck a good place to live in.

Its Hope—Co-operation from all residents, on non-partisan basis, with an eye single to service for the benefit of all.

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OWNERS: THE TEANECK TAXPAYERS' LEAGUE

THE REAL ISSUE IN THE SCHOOL ELECTION

On February 9, the voters of Teaneck are called upon to decide an issue quite as important as the one that was decided by the referendum election held on September 16, 1930. Then they registered at the polls their decision to install a new form of government in Teaneck's Town Hall. By so doing they put an end to misgovernment by a bi-partisan machine that had exploited the taxpayers for years, irrespective of which party happened to be in majority control of the township government.

The very same coterie that has constituted that bi-partisan machine or "invisible government", in Teaneck so many years is now entrenched behind its last rampart and fighting hard to retain its control of the Board of Education.

In the school election on February 9, the voters of Teaneck have an opportunity to rid the school system of politics and to establish it on the basis of efficiency, economy, progressiveness and fair dealing with the public, just as they already have rid the township government of politics and established it on that basis.

Now is the time for the voters of Teaneck to entrust the conduct of school affairs to men who are sworn to the same principles that inspire the present township administration; men who will not form a close corporation, holding sessions behind closed doors and listening to no counsel save that which emanates from a selected circle of advisers, but instead will regard themselves as trustees of the interests of all the people of Teaneck.

That's the real issue. It is up to the people in this election to decide whether they will take control of their schools, or let control remain in the hands of a self-constituted oligarchy that arrogantly assumes that it knows better than the people themselves what the people want and need.

If you want the schools of Teaneck to be improved, and administered by men who will eliminate politics and favoritism from school affairs—men who will apply businesslike methods and put an end to waste, extravagance and short-sightedness, and who will have no aim except to serve the best interests of all the people—the way to bring that about is to elect Messrs. Blankenhorn, Escher and Wedel, the candidates of Teaneck Taxpayers League.

Go to the polls without fail on February 9, and VOTE FOR THESE MEN!

Teaneck 6-5703

THE HOUSE OF ANTIQUES

CHARLES CURTIS

1505 River Road

West Englewood, N. J.

AN ASSESSMENT BASED ON EQUALIZATION

For the first time Teaneck has a tax assessment that conforms to the fundamental principle agreed to by foremost authorities on matters of taxation, namely—that equalization of valuations for the purposes of taxation is the only sound foundation for the financial structure of government. Review of the figures in the article on assessments that appears in this issue of The Town Manager shows clearly that, in the comparatively short time since his appointment, Assessor Raymond has done a good job. By bringing properties that for years had been glaringly undervalued, up to a fair and equalized valuation, he has made a long stride in the right direction. In view of his plan to apply throughout the township a new and approved system of determining values of structures, it is safe to forecast that his assessment of October 1, 1932, will show as nearly perfect equalization as it is possible to attain.

THE 1932 TOWNSHIP BUDGET

The Teaneck Township Budget for 1932, already advertised and soon to be discussed in a public hearing, gives one more outstanding evidence of the determination of the members of the township's governing body to live up to their pre-election pledges to give Teaneck a businesslike, efficient and economical administration. The Town Manager especially commends their decision to use the 1931 surplus to wipe out false assets and store up reserve against debts, rather than use it to bring about still further reduction of the tax rate.

Undoubtedly a small percentage of citizens, because of the present money stringency or because they are not friendly to the regime that has taken Teaneck affairs out of politics, will find fault with their decision. It has never been possible for any governing body in a municipality, a state, or the nation to please everybody, and criticism is to be expected.

But no citizen of unbiased judgment can fail to approve the courageous decision of the council to stand firmly by the dictates of sound and honest principles of financing, as approved by the state authorities and recommended by experts in financial matters.

The council took the first courageous step in arranging for a thorough and official audit of the township's affairs. Having established and made known for the first time exactly what the financial status of Teaneck is, they have taken the right step in proceeding on a straight line toward delivering the township, of whose welfare they are trustees, from its financial entanglements.

